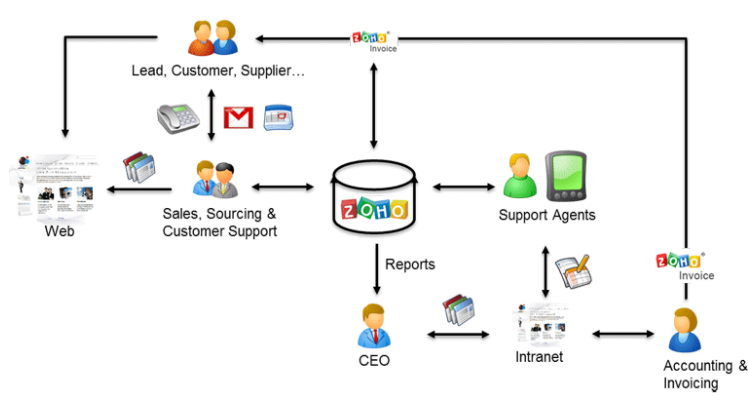
# INTRODUCTION

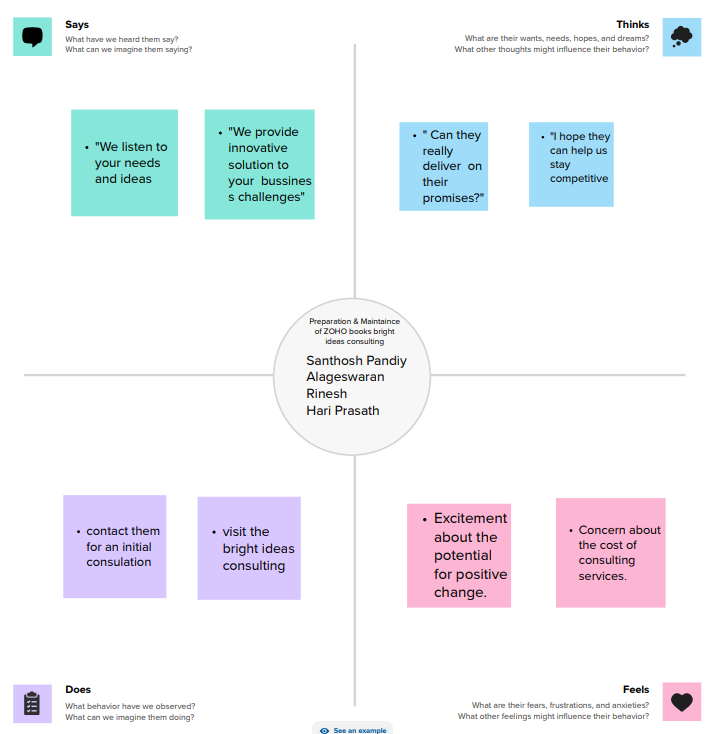
* 1. **Overview­­­­­ :**

Bright Ideas Consulting, a consulting firm, relies on Zoho Books to track their billable hours, expenses, and client invoices. The software helps them accurately calculate project costs, monitor profitability, and generate reports for better financial management. Bright Ideas Consulting is a Private Limited company also registered under GST in Tamil Nadu. Bright Ideas Consulting offers various expert consulting services in India and outside India.

* 1. **Purpose :**



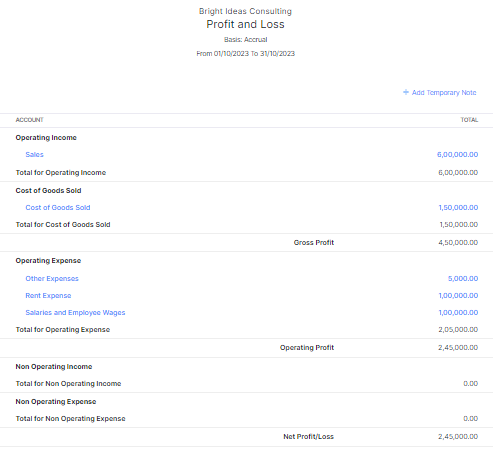
1. **Problem Definition & Design Thinking**
   1. **Empathy Map:**



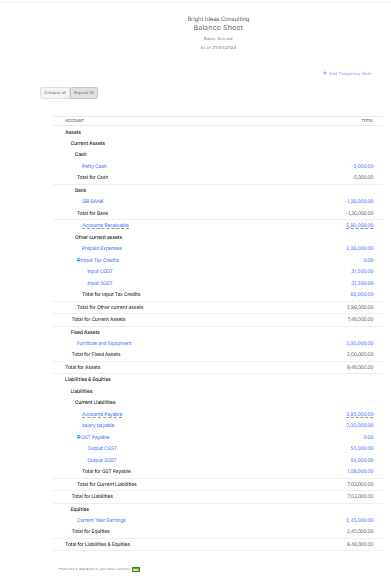
* 1. **Ideation & Brainstorming Map**
  2. ****

# RESULT

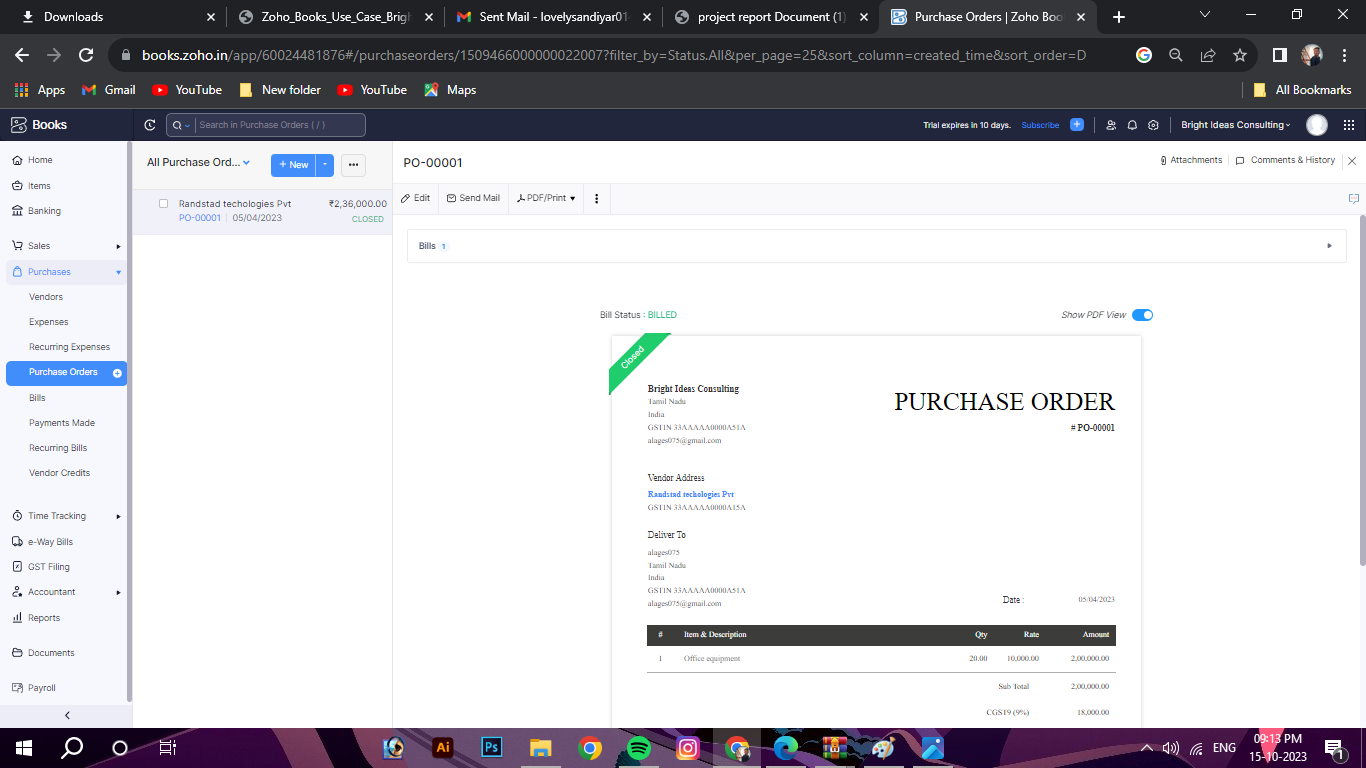
**Profit & Loss:**

****

**BALANCE SHEET:**

****

**PURCHASE ORDER:**

****

# ADVANTAGES & DISADVANTAGES

* **ADVANTAGES:**
* **Variety of work:**This is why I wanted to do consulting in the first place: what you do and what client you're working for will change. How often depends on what sort of technology you work with and what your role is -- some projects take a few weeks and some take years.
* **Career growth**: Most consulting companies spend a lot of money on training their people; after all, the people are what they're selling. This means you can skill up on new technologies, people management skills, etc on the company's dime, which makes you both more effective and more attractive to other companies should you decide to leave some day.
* **Network:** Because you're working with such a wide variety of people -- both on the project teams staffed by your company and with clients -- you'll build up an impressive network very fast. As these people develop their own careers they'll be of huge help to you.
* **DISADVANTAGE:**
* **Travel:** Some people absolutely love traveling week in and week out for work. But for most of us, it quickly gets tiresome. You're generally up before the sun on Monday to catch your flight, living out of hotels, away from friends/family. And a lot of the time, you're not in some exciting city, but a boring town.
* **Work/life balance:** Experiences, even within a single company, will vary significantly, but it's not unusual for consultants to work terrible hours -- late nights, weekends, last minute travel plans getting cancelled.
* **Turnover:** Because of a) the travel and b) the work/life balance many big firms experience a fair amount of churn. People get tired of traveling, or want to start families, and move to companies where they have a more stable position. This means you'll likely lose some connections you've built up within the firm as these people leave (on the flipside, you've now got connections at other companies).

# APPLICATIONS

# Management consulting solutions can be applied to various areas within organizations to drive improvements and achieve better outcomes. Here are some key areas where management consulting can be applied:

# Strategy Development: Management consultants can assist in developing and refining business strategies, helping organizations align their goals, identify growth opportunities, and navigate market challenges.

# Operational Efficiency: Consultants can analyze and optimize operational processes, supply chain management, and resource allocation to enhance efficiency, reduce costs, and improve overall productivity.

# Organizational Restructuring: When organizations undergo significant changes such as mergers, acquisitions, or restructuring, management consultants can provide guidance and support in managing the transition, optimizing the organizational structure, and minimizing disruptions.

# Financial Management: Consultants can offer financial expertise, including financial planning and analysis, cost management, budgeting, and investment strategies, to help organizations make informed financial decisions and improve their financial performance.

# Technology Implementation: With the rapid advancement of technology, consultants can assist in implementing digital solutions, such as customer relationship management (CRM) systems, enterprise resource planning (ERP) systems, or data analytics tools, to enhance operational effectiveness and decision-making.

# Change Management: Management consultants can support organizations in managing change initiatives, including cultural transformation, leadership development, and employee engagement, to ensure successful adoption and implementation of new strategies or processes.

# Marketing and Sales Optimization: Consultants can provide insights and strategies to optimize marketing and sales efforts, including market research, brand positioning, customer segmentation, and sales process improvement, to drive revenue growth and market expansion.

# Talent Management and HR Consulting: Management consultants can offer expertise in talent acquisition, performance management, succession planning, and employee engagement, helping organizations build a high-performing workforce and a positive work culture.

# These are just a few examples of the areas where management consulting solutions can be applied. The specific application will depend on the unique needs and challenges of each organization.

# CONCLUSION

# In conclusion, management consulting in India is a thriving and expanding field. The scope of management consulting encompasses a broad range of services, including strategy, operations, finance, and human resources consulting. The demand for consulting services in India is increasing as companies seek to enhance their competitiveness and improve their operations. Major consulting firms, as well as smaller firms and independent consultants, are active in the Indian market, offering a diverse range of expertise to clients across various industries.

# While I couldn't provide specific information about the "Bright Ideas Consulting" application due to limited knowledge, it's worth noting that the consulting industry is dynamic and constantly evolving. New technologies and applications are regularly being introduced to enhance consulting processes and deliver innovative solutions to clients. Therefore, it is possible that the mentioned application could be a recent development or a hypothetical scenario.

# Overall, the outlook for management consulting in India remains promising, with ample opportunities for professionals in the field to contribute to the growth and success of organizations across the country.

# FUTURE SCOPE:

Management consulting is a rapidly growing field in India. The scope of management consulting in India includes a wide range of services, such as strategy consulting, operational consulting, financial consulting, and human resources consulting. Companies in India are increasingly recognizing the value of management consulting as a way to improve their operations and competitiveness. As a result, the demand for management consulting services in India is expected to continue growing in the coming years.Some of the major management consulting firms in India include McKinsey & Company, The Boston Consulting Group, and Bain & Company. These firms have a strong presence in India and offer a wide range of services to clients in various industries. Additionally, there are many smaller consulting firms and independent consultants in India that specialize in specific areas of management consulting.Overall, the scope of management consulting in India is broad and diverse, with opportunities for professionals with a wide range of skills and experience.

# APPENDIX:

<https://github.com/Alages2902/consulting_NM2023TMID2438>

|  |
| --- |
| <!DOCTYPE html> |
|  | <html lang="en" data-color-mode="auto" data-light-theme="light" data-dark-theme="dark" data-a11y-animated-images="system" data-a11y-link-underlines="false"> |
|  |  |
|  | <style> |
|  | /\* for each iteration, uncomment the CSS variable \*/ |
|  |  |
|  | /\* light themes \*/ |
|  | [data-color-mode="light"][data-light-theme\*="light"], |
|  | [data-color-mode="auto"][data-light-theme\*="light"] { |
|  | /\* iteration 1 \*/ |
|  | --border-color-iteration-1: #C8CCD0; |
|  | /\* iteration 2 \*/ |
|  | --border-color-iteration-2: #BABFC5; |
|  | /\* iteration 3 \*/ |
|  | --border-color-iteration-3: #A6ADB4; |
|  | /\* iteration final \*/ |
|  | --border-color-iteration-4: #868F99; |
|  |  |
|  | /\* the first value is the final step, which falls back to previous iterations \*/ |
|  | --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important; |
|  | } |
|  |  |
|  | /\* dark themes \*/ |
|  | [data-color-mode="dark"][data-dark-theme\*="dark"], |
|  | [data-color-mode="auto"][data-light-theme\*="dark"] { |
|  | /\* iteration 1 \*/ |
|  | --border-color-iteration-1: #363940; |
|  | /\* iteration 2 \*/ |
|  | --border-color-iteration-2: #3F434B; |
|  | /\* iteration 3 \*/ |
|  | --border-color-iteration-3: #4B5159; |
|  | /\* iteration final \*/ |
|  | --border-color-iteration-4: #666E79; |
|  |  |
|  | /\* the first value is the final step, which falls back to previous iterations \*/ |
|  | --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important; |
|  | } |
|  |  |
|  | [data-color-mode="dark"][data-dark-theme="dark\_dimmed"], |
|  | [data-color-mode="dark"][data-dark-theme="light\_high\_contrast"], |
|  | [data-color-mode="dark"][data-dark-theme="dark\_high\_contrast"], |
|  | [data-color-mode="light"][data-light-theme="dark\_dimmed"], |
|  | [data-color-mode="light"][data-light-theme="light\_high\_contrast"], |
|  | [data-color-mode="light"][data-light-theme="dark\_high\_contrast"] { |
|  | /\* skip these themes, use the fallback \*/ |
|  | --control-borderColor-rest: initial !important; |
|  | } |
|  |  |
|  | @media (prefers-color-scheme: dark) { |
|  | /\* dark colors in dark mode \*/ |
|  | [data-color-mode="auto"][data-dark-theme\*="dark"] { |
|  | /\* iteration 1 \*/ |
|  | --border-color-iteration-1: #363940; |
|  | /\* iteration 2 \*/ |
|  | --border-color-iteration-2: #3F434B; |
|  | /\* iteration 3 \*/ |
|  | --border-color-iteration-3: #4B5159; |
|  | /\* iteration final \*/ |
|  | --border-color-iteration-4: #666E79; |
|  |  |
|  | /\* the first value is the final step, which falls back to previous iterations \*/ |
|  | --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important; |
|  | } |
|  |  |
|  | /\* light colors in dark mode \*/ |
|  | [data-color-mode="auto"][data-dark-theme\*="light"] { |
|  | /\* iteration 1 \*/ |
|  | --border-color-iteration-1: #C8CCD0; |
|  | /\* iteration 2 \*/ |
|  | --border-color-iteration-2: #BABFC5; |
|  | /\* iteration 3 \*/ |
|  | --border-color-iteration-3: #A6ADB4; |
|  | /\* iteration final \*/ |
|  | --border-color-iteration-4: #868F99; |
|  |  |
|  | /\* the first value is the final step, which falls back to previous iterations \*/ |
|  | --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important; |
|  | } |
|  |  |
|  | [data-color-mode="auto"][data-dark-theme="dark\_dimmed"], |
|  | [data-color-mode="auto"][data-dark-theme="light\_high\_contrast"], |
|  | [data-color-mode="auto"][data-dark-theme="dark\_high\_contrast"] { |
|  | /\* skip these themes, use the fallback \*/ |
|  | --control-borderColor-rest: initial !important; |
|  | } |
|  | } |
|  |  |
|  | @media (prefers-color-scheme: light) { |
|  | /\* dark colors in light mode \*/ |
|  | [data-color-mode="auto"][data-light-theme\*="dark"] { |
|  | /\* iteration 1 \*/ |
|  | --border-color-iteration-1: #363940; |
|  | /\* iteration 2 \*/ |
|  | --border-color-iteration-2: #3F434B; |
|  | /\* iteration 3 \*/ |
|  | --border-color-iteration-3: #4B5159; |
|  | /\* iteration final \*/ |
|  | --border-color-iteration-4: #666E79; |
|  |  |
|  | /\* the first value is the final step, which falls back to previous iterations \*/ |
|  | --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important; |
|  | } |
|  |  |
|  | /\* light colors in light mode \*/ |
|  | [data-color-mode="auto"][data-light-theme\*="light"] { |
|  | /\* iteration 1 \*/ |
|  | --border-color-iteration-1: #C8CCD0; |
|  | /\* iteration 2 \*/ |
|  | --border-color-iteration-2: #BABFC5; |
|  | /\* iteration 3 \*/ |
|  | --border-color-iteration-3: #A6ADB4; |
|  | /\* iteration final \*/ |
|  | --border-color-iteration-4: #868F99; |
|  |  |
|  | /\* the first value is the final step, which falls back to previous iterations \*/ |
|  | --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--border-color-iteration-2, var(--border-color-iteration-1)))) !important; |
|  | } |
|  |  |
|  | [data-color-mode="auto"][data-light-theme="dark\_dimmed"], |
|  | [data-color-mode="auto"][data-light-theme="light\_high\_contrast"], |
|  | [data-color-mode="auto"][data-light-theme="dark\_high\_contrast"] { |
|  | /\* skip these themes, use the fallback \*/ |
|  | --control-borderColor-rest: initial !important; |
|  | } |
|  | } |
|  | </style> |
|  |  |
|  |  |
|  | <head> |
|  | <meta charset="utf-8"> |
|  | <link rel="dns-prefetch" href="[https://github.githubassets.com](https://github.githubassets.com/)"> |
|  | <link rel="dns-prefetch" href="[https://avatars.githubusercontent.com](https://avatars.githubusercontent.com/)"> |
|  | <link rel="dns-prefetch" href="[https://github-cloud.s3.amazonaws.com](https://github-cloud.s3.amazonaws.com/)"> |
|  | <link rel="dns-prefetch" href="<https://user-images.githubusercontent.com/>"> |
|  | <link rel="preconnect" href="[https://github.githubassets.com](https://github.githubassets.com/)" crossorigin> |
|  | <link rel="preconnect" href="[https://avatars.githubusercontent.com](https://avatars.githubusercontent.com/)"> |
|  |  |
|  |  |
|  |  |
|  | <link crossorigin="anonymous" media="all" rel="stylesheet" href="<https://github.githubassets.com/assets/light-b92e9647318f.css>" /><link crossorigin="anonymous" media="all" rel="stylesheet" href="<https://github.githubassets.com/assets/dark-5d486a4ede8e.css>" /><link data-color-theme="dark\_dimmed" crossorigin="anonymous" media="all" rel="stylesheet" data-href="https://github.githubassets.com/assets/dark\_dimmed-27c8d635e4e5.css" /><link data-color-theme="dark\_high\_contrast" crossorigin="anonymous" media="all" rel="stylesheet" data-href="https://github.githubassets.com/assets/dark\_high\_contrast-8438e75afd36.css" /><link data-color-theme="dark\_colorblind" crossorigin="anonymous" media="all" rel="stylesheet" data-href="https://github.githubassets.com/assets/dark\_colorblind-bf5665b96628.css" /><link data-color-theme="light\_colorblind" crossorigin="anonymous" media="all" rel="stylesheet" data-href="https://github.githubassets.com/assets/light\_colorblind-c414b5ba1dce.css" /><link data-color-theme="light\_high\_contrast" crossorigin="anonymous" media="all" rel="stylesheet" data-href="https://github.githubassets.com/assets/light\_high\_contrast-e5868b7374db.css" /><link data-color-theme="light\_tritanopia" crossorigin="anonymous" media="all" rel="stylesheet" data-href="https://github.githubassets.com/assets/light\_tritanopia-299ac9c64ec0.css" /><link data-color-theme="dark\_tritanopia" crossorigin="anonymous" media="all" rel="stylesheet" data-href="https://github.githubassets.com/assets/dark\_tritanopia-3a26e78ad0ff.css" /> |
|  | <link crossorigin="anonymous" media="all" rel="stylesheet" href="<https://github.githubassets.com/assets/primer-primitives-363ec1831c26.css>" /> |
|  | <link crossorigin="anonymous" media="all" rel="stylesheet" href="<https://github.githubassets.com/assets/primer-d6dcdf72e61d.css>" /> |
|  | <link crossorigin="anonymous" media="all" rel="stylesheet" href="<https://github.githubassets.com/assets/global-faa25eb56e2e.css>" /> |
|  | <link crossorigin="anonymous" media="all" rel="stylesheet" href="<https://github.githubassets.com/assets/github-de916a7feed5.css>" /> |
|  | <link crossorigin="anonymous" media="all" rel="stylesheet" href="<https://github.githubassets.com/assets/code-71ecd5638fbf.css>" /> |
|  |  |
|  |  |
|  | <meta name="optimizely-datafile" content="{&quot;groups&quot;: [], &quot;environmentKey&quot;: &quot;production&quot;, &quot;rollouts&quot;: [], &quot;typedAudiences&quot;: [], &quot;projectId&quot;: &quot;16737760170&quot;, &quot;variables&quot;: [], &quot;featureFlags&quot;: [], &quot;experiments&quot;: [], &quot;version&quot;: &quot;4&quot;, &quot;audiences&quot;: [{&quot;conditions&quot;: &quot;[\&quot;or\&quot;, {\&quot;match\&quot;: \&quot;exact\&quot;, \&quot;name\&quot;: \&quot;$opt\_dummy\_attribute\&quot;, \&quot;type\&quot;: \&quot;custom\_attribute\&quot;, \&quot;value\&quot;: \&quot;$opt\_dummy\_value\&quot;}]&quot;, &quot;id&quot;: &quot;$opt\_dummy\_audience&quot;, &quot;name&quot;: &quot;Optimizely-Generated Audience for Backwards Compatibility&quot;}], &quot;anonymizeIP&quot;: true, &quot;sdkKey&quot;: &quot;WTc6awnGuYDdG98CYRban&quot;, &quot;attributes&quot;: [{&quot;id&quot;: &quot;16822470375&quot;, &quot;key&quot;: &quot;user\_id&quot;}, {&quot;id&quot;: &quot;17143601254&quot;, &quot;key&quot;: &quot;spammy&quot;}, {&quot;id&quot;: &quot;18175660309&quot;, &quot;key&quot;: &quot;organization\_plan&quot;}, {&quot;id&quot;: &quot;18813001570&quot;, &quot;key&quot;: &quot;is\_logged\_in&quot;}, {&quot;id&quot;: &quot;19073851829&quot;, &quot;key&quot;: &quot;geo&quot;}, {&quot;id&quot;: &quot;20175462351&quot;, &quot;key&quot;: &quot;requestedCurrency&quot;}, {&quot;id&quot;: &quot;20785470195&quot;, &quot;key&quot;: &quot;country\_code&quot;}, {&quot;id&quot;: &quot;21656311196&quot;, &quot;key&quot;: &quot;opened\_downgrade\_dialog&quot;}], &quot;botFiltering&quot;: false, &quot;accountId&quot;: &quot;16737760170&quot;, &quot;events&quot;: [{&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;17911811441&quot;, &quot;key&quot;: &quot;hydro\_click.dashboard.teacher\_toolbox\_cta&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18124116703&quot;, &quot;key&quot;: &quot;submit.organizations.complete\_sign\_up&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18145892387&quot;, &quot;key&quot;: &quot;no\_metric.tracked\_outside\_of\_optimizely&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18178755568&quot;, &quot;key&quot;: &quot;click.org\_onboarding\_checklist.add\_repo&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18180553241&quot;, &quot;key&quot;: &quot;submit.repository\_imports.create&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18186103728&quot;, &quot;key&quot;: &quot;click.help.learn\_more\_about\_repository\_creation&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18188530140&quot;, &quot;key&quot;: &quot;test\_event&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18191963644&quot;, &quot;key&quot;: &quot;click.empty\_org\_repo\_cta.transfer\_repository&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18195612788&quot;, &quot;key&quot;: &quot;click.empty\_org\_repo\_cta.import\_repository&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18210945499&quot;, &quot;key&quot;: &quot;click.org\_onboarding\_checklist.invite\_members&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18211063248&quot;, &quot;key&quot;: &quot;click.empty\_org\_repo\_cta.create\_repository&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18215721889&quot;, &quot;key&quot;: &quot;click.org\_onboarding\_checklist.update\_profile&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18224360785&quot;, &quot;key&quot;: &quot;click.org\_onboarding\_checklist.dismiss&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18234832286&quot;, &quot;key&quot;: &quot;submit.organization\_activation.complete&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18252392383&quot;, &quot;key&quot;: &quot;submit.org\_repository.create&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18257551537&quot;, &quot;key&quot;: &quot;submit.org\_member\_invitation.create&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18259522260&quot;, &quot;key&quot;: &quot;submit.organization\_profile.update&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18564603625&quot;, &quot;key&quot;: &quot;view.classroom\_select\_organization&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18568612016&quot;, &quot;key&quot;: &quot;click.classroom\_sign\_in\_click&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18572592540&quot;, &quot;key&quot;: &quot;view.classroom\_name&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18574203855&quot;, &quot;key&quot;: &quot;click.classroom\_create\_organization&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18582053415&quot;, &quot;key&quot;: &quot;click.classroom\_select\_organization&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18589463420&quot;, &quot;key&quot;: &quot;click.classroom\_create\_classroom&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18591323364&quot;, &quot;key&quot;: &quot;click.classroom\_create\_first\_classroom&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18591652321&quot;, &quot;key&quot;: &quot;click.classroom\_grant\_access&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18607131425&quot;, &quot;key&quot;: &quot;view.classroom\_creation&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;18831680583&quot;, &quot;key&quot;: &quot;upgrade\_account\_plan&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19064064515&quot;, &quot;key&quot;: &quot;click.signup&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19075373687&quot;, &quot;key&quot;: &quot;click.view\_account\_billing\_page&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19077355841&quot;, &quot;key&quot;: &quot;click.dismiss\_signup\_prompt&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19079713938&quot;, &quot;key&quot;: &quot;click.contact\_sales&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19120963070&quot;, &quot;key&quot;: &quot;click.compare\_account\_plans&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19151690317&quot;, &quot;key&quot;: &quot;click.upgrade\_account\_cta&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19424193129&quot;, &quot;key&quot;: &quot;click.open\_account\_switcher&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19520330825&quot;, &quot;key&quot;: &quot;click.visit\_account\_profile&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19540970635&quot;, &quot;key&quot;: &quot;click.switch\_account\_context&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19730198868&quot;, &quot;key&quot;: &quot;submit.homepage\_signup&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19820830627&quot;, &quot;key&quot;: &quot;click.homepage\_signup&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;19988571001&quot;, &quot;key&quot;: &quot;click.create\_enterprise\_trial&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20036538294&quot;, &quot;key&quot;: &quot;click.create\_organization\_team&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20040653299&quot;, &quot;key&quot;: &quot;click.input\_enterprise\_trial\_form&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20062030003&quot;, &quot;key&quot;: &quot;click.continue\_with\_team&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20068947153&quot;, &quot;key&quot;: &quot;click.create\_organization\_free&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20086636658&quot;, &quot;key&quot;: &quot;click.signup\_continue.username&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20091648988&quot;, &quot;key&quot;: &quot;click.signup\_continue.create\_account&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20103637615&quot;, &quot;key&quot;: &quot;click.signup\_continue.email&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20111574253&quot;, &quot;key&quot;: &quot;click.signup\_continue.password&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20120044111&quot;, &quot;key&quot;: &quot;view.pricing\_page&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20152062109&quot;, &quot;key&quot;: &quot;submit.create\_account&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20165800992&quot;, &quot;key&quot;: &quot;submit.upgrade\_payment\_form&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20171520319&quot;, &quot;key&quot;: &quot;submit.create\_organization&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20222645674&quot;, &quot;key&quot;: &quot;click.recommended\_plan\_in\_signup.discuss\_your\_needs&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20227443657&quot;, &quot;key&quot;: &quot;submit.verify\_primary\_user\_email&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20234607160&quot;, &quot;key&quot;: &quot;click.recommended\_plan\_in\_signup.try\_enterprise&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20238175784&quot;, &quot;key&quot;: &quot;click.recommended\_plan\_in\_signup.team&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20239847212&quot;, &quot;key&quot;: &quot;click.recommended\_plan\_in\_signup.continue\_free&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20251097193&quot;, &quot;key&quot;: &quot;recommended\_plan&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20438619534&quot;, &quot;key&quot;: &quot;click.pricing\_calculator.1\_member&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20456699683&quot;, &quot;key&quot;: &quot;click.pricing\_calculator.15\_members&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20467868331&quot;, &quot;key&quot;: &quot;click.pricing\_calculator.10\_members&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20476267432&quot;, &quot;key&quot;: &quot;click.trial\_days\_remaining&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20476357660&quot;, &quot;key&quot;: &quot;click.discover\_feature&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20479287901&quot;, &quot;key&quot;: &quot;click.pricing\_calculator.custom\_members&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20481107083&quot;, &quot;key&quot;: &quot;click.recommended\_plan\_in\_signup.apply\_teacher\_benefits&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20483089392&quot;, &quot;key&quot;: &quot;click.pricing\_calculator.5\_members&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20484283944&quot;, &quot;key&quot;: &quot;click.onboarding\_task&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20484996281&quot;, &quot;key&quot;: &quot;click.recommended\_plan\_in\_signup.apply\_student\_benefits&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20486713726&quot;, &quot;key&quot;: &quot;click.onboarding\_task\_breadcrumb&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20490791319&quot;, &quot;key&quot;: &quot;click.upgrade\_to\_enterprise&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20491786766&quot;, &quot;key&quot;: &quot;click.talk\_to\_us&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20494144087&quot;, &quot;key&quot;: &quot;click.dismiss\_enterprise\_trial&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20499722759&quot;, &quot;key&quot;: &quot;completed\_all\_tasks&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20500710104&quot;, &quot;key&quot;: &quot;completed\_onboarding\_tasks&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20513160672&quot;, &quot;key&quot;: &quot;click.read\_doc&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20516196762&quot;, &quot;key&quot;: &quot;actions\_enabled&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20518980986&quot;, &quot;key&quot;: &quot;click.dismiss\_trial\_banner&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20535446721&quot;, &quot;key&quot;: &quot;click.issue\_actions\_prompt.dismiss\_prompt&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20557002247&quot;, &quot;key&quot;: &quot;click.issue\_actions\_prompt.setup\_workflow&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20595070227&quot;, &quot;key&quot;: &quot;click.pull\_request\_setup\_workflow&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20626600314&quot;, &quot;key&quot;: &quot;click.seats\_input&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20642310305&quot;, &quot;key&quot;: &quot;click.decrease\_seats\_number&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20662990045&quot;, &quot;key&quot;: &quot;click.increase\_seats\_number&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20679620969&quot;, &quot;key&quot;: &quot;click.public\_product\_roadmap&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20761240940&quot;, &quot;key&quot;: &quot;click.dismiss\_survey\_banner&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20767210721&quot;, &quot;key&quot;: &quot;click.take\_survey&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20795281201&quot;, &quot;key&quot;: &quot;click.archive\_list&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20966790249&quot;, &quot;key&quot;: &quot;contact\_sales.submit&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20996500333&quot;, &quot;key&quot;: &quot;contact\_sales.existing\_customer&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;20996890162&quot;, &quot;key&quot;: &quot;contact\_sales.blank\_message\_field&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21000470317&quot;, &quot;key&quot;: &quot;contact\_sales.personal\_email&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21002790172&quot;, &quot;key&quot;: &quot;contact\_sales.blank\_phone\_field&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21354412592&quot;, &quot;key&quot;: &quot;click.dismiss\_create\_readme&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21366102546&quot;, &quot;key&quot;: &quot;click.dismiss\_zero\_user\_content&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21370252505&quot;, &quot;key&quot;: &quot;account\_did\_downgrade&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21370840408&quot;, &quot;key&quot;: &quot;click.cta\_create\_readme&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21375451068&quot;, &quot;key&quot;: &quot;click.cta\_create\_new\_repository&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21385390948&quot;, &quot;key&quot;: &quot;click.zero\_user\_content&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21467712175&quot;, &quot;key&quot;: &quot;click.downgrade\_keep&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21484112202&quot;, &quot;key&quot;: &quot;click.downgrade&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21495292213&quot;, &quot;key&quot;: &quot;click.downgrade\_survey\_exit&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21508241468&quot;, &quot;key&quot;: &quot;click.downgrade\_survey\_submit&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21512030356&quot;, &quot;key&quot;: &quot;click.downgrade\_support&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21539090022&quot;, &quot;key&quot;: &quot;click.downgrade\_exit&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21543640644&quot;, &quot;key&quot;: &quot;click\_fetch\_upstream&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21646510300&quot;, &quot;key&quot;: &quot;click.move\_your\_work&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21656151116&quot;, &quot;key&quot;: &quot;click.add\_branch\_protection\_rule&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21663860599&quot;, &quot;key&quot;: &quot;click.downgrade\_dialog\_open&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21687860483&quot;, &quot;key&quot;: &quot;click.learn\_about\_protected\_branches&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21689050333&quot;, &quot;key&quot;: &quot;click.dismiss\_protect\_this\_branch&quot;}, {&quot;experimentIds&quot;: [], &quot;id&quot;: &quot;21864370109&quot;, &quot;key&quot;: &quot;click.sign\_in&quot;}], &quot;revision&quot;: &quot;1372&quot;}" /> |
|  |  |
|  |  |
|  | <script type="application/json" id="client-env">{"locale":"en","featureFlags":["copilot\_conversational\_ux\_streaming","failbot\_handle\_non\_errors","geojson\_azure\_maps","hovercard\_show\_on\_focus","image\_metric\_tracking","repository\_suggester\_elastic\_search","turbo\_experiment\_risky","sample\_network\_conn\_type","star\_button\_focus"]}</script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/wp-runtime-00c7b97f0987.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_dompurify_dist_purify_js-64d590970fa6.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_stacktrace-parser_dist_stack-trace-parser_esm_js-node_modules_github_bro-a4c183-18bf85b8e9f4.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/ui_packages_soft-nav_soft-nav_ts-56133143b228.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/environment-fc6543d75794.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_selector-observer_dist_index_esm_js-2646a2c533e3.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_primer_behaviors_dist_esm_focus-zone_js-d55308df5023.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_relative-time-element_dist_index_js-99e288659d4f.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_fzy_js_index_js-node_modules_github_combobox-nav_dist_index_js-node_modu-344bff-91b70bb50d68.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_delegated-events_dist_index_js-node_modules_github_details-dialog-elemen-29dc30-2a5b7c1aa525.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_filter-input-element_dist_index_js-node_modules_github_remote-inp-59c459-39506636d610.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_file-attachment-element_dist_index_js-node_modules_primer_view-co-2c6968-d14fe7eeba42.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/github-elements-3485f2997bc6.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/element-registry-981cc2eaa259.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_catalyst_lib_index_js-node_modules_github_hydro-analytics-client_-978abc0-d5b921292620.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_lit-html_lit-html_js-4ccebb6ebf7d.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_mini-throttle_dist_index_js-node_modules_github_alive-client_dist-bf5aa2-504c8d53fb8e.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_morphdom_dist_morphdom-esm_js-b1fdd7158cf0.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_turbo_dist_turbo_es2017-esm_js-9a3541181451.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_color-convert_index_js-35b3ae68c408.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_primer_behaviors_dist_esm_dimensions_js-node_modules_github_hotkey_dist_-8755d2-f721427ba08d.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_session-resume_dist_index_js-node_modules_primer_behaviors_dist_e-ac74c6-4e7cf4e77afd.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_paste-markdown_dist_index_esm_js-node_modules_github_quote-select-854ff4-b4a2793be3fe.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/app_assets_modules_github_details-dialog_ts-app_assets_modules_github_fetch_ts-add1ab03ecb3.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/app_assets_modules_github_updatable-content_ts-ui_packages_hydro-analytics_hydro-analytics_ts-0a5a30c9b976.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/app_assets_modules_github_onfocus_ts-app_assets_modules_github_sticky-scroll-into-view_ts-c56a5dfc8975.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/app_assets_modules_github_behaviors_task-list_ts-app_assets_modules_github_sso_ts-ui_packages-7d50ad-9491f2be61ee.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/app_assets_modules_github_behaviors_ajax-error_ts-app_assets_modules_github_behaviors_include-2e2258-d77f85c54572.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/app_assets_modules_github_behaviors_commenting_edit_ts-app_assets_modules_github_behaviors_ht-83c235-f22ac6b94445.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/behaviors-ba3118ed45b2.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_delegated-events_dist_index_js-node_modules_github_catalyst_lib_index_js-623425af41e1.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/notifications-global-0104a8043aa4.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_optimizely_optimizely-sdk_dist_optimizely_browser_es_min_js-node_modules-089adc-8794271c9a65.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/optimizely-b8ae60018b11.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_virtualized-list_es_index_js-node_modules_github_template-parts_lib_index_js-677582870bfd.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_remote-form_dist_index_js-node_modules_delegated-events_dist_inde-c537341-2cfb53e49748.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/app_assets_modules_github_ref-selector_ts-cad36de2ca60.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/codespaces-d5d24842ceda.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_filter-input-element_dist_index_js-node_modules_github_mini-throt-08ab15-28a3e371679d.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_file-attachment-element_dist_index_js-node_modules_github_mini-th-55cf52-629eb74a051e.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/repositories-3974b92506e8.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/vendors-node_modules_github_remote-form_dist_index_js-node_modules_delegated-events_dist_inde-0e9dbe-6435366f0862.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/topic-suggestions-2e55863e3751.js>"></script> |
|  | <script crossorigin="anonymous" defer="defer" type="application/javascript" src="<https://github.githubassets.com/assets/code-menu-6bd50a0647d6.js>"></script> |
|  |  |